

# Aya Barakat

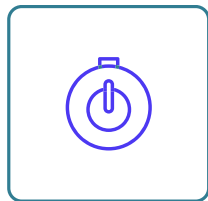
## Career & Executive Trainer & Consultant

My Personal Brand Deck: A glimpse of me paving the way for potential fruitful collaborations.

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# My Roles Within Your Organization



**Coaching**



**Consulting**



**Training**



**Mentoring**



## I AM CERTIFIED & EXPERIENCED IN

**Career  
Development  
Training and  
Coaching**

**Executive  
Training  
&  
Coaching**

**Educational  
Training and  
Coaching**

I Train and coach: Business Leaders, Employees, managers, teachers, parents, students and youth.

## WHO I HELP WITH MY SERVICES

**Schools &  
Universities**



**NGOs &  
IGOs**



**Companies**



## TOP INSTITUTIONS I WORKED WITH

**Youth Empowerment, Women Empowerment, Carer Development & Entrepreneurship.**

**American  
University of  
Beirut (AUB)**

**Haigazian  
University**

**The  
Lebanese  
University**

## NGOs & Platforms

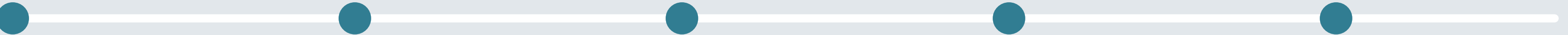
E-Youth, Challenge to Change MENA (C2C), Mompreneurs Lebanon, Kiron Open Higher Education, the ID foundation, Life Project For Youth (LP4Y), and more.



**Let's Work Together!**

# My Journey

My contribution in numbers



## **24+ Years**

In the educational field as a teacher, librarian, and consultant

## **10+ Years**

Serving schools, NGOs, IGOs, and companies as a coach, trainer and consultant.

## **20+ Institutions**

Working with a large number of educational institutions and organizations.

## **2 Countries**

Focused on Lebanon and Saudi Arabia while staying open to other countries.

## **10+ Programs**

Our programs are designed to students, teachers, parents and employees

# My Most Popular Programs

For students, teachers, employees, staff, leaders and parents.

## **Career Coaching**

I help students discover themselves, acquire & capitalize on transferrable skills, discover the jobs of tomorrow & cope with the VUCA world.

## **Coaching Approach To Learning**

I train teachers & educators on how to adopt the coaching approach with their students.

## **Advanced Communication**

I help your audience improve their communication skills to achieve results, increase sales, educate better, and build healthy relations.

## **Emotional Intelligence**

I train & coach your audience on how to understand their emotions and deal with them.

## **Effective Teamwork**

After COVID teamwork training is increasingly needed for employees, leaders, and students.

# My Most Popular Programs

For students, teachers, employees, staff, leaders and parents.

## **Conflict Management & Resolution**

I train on how to anticipate conflicts and resolve them with minimum losses.

## **Parental Guidance**

I help parents through training sessions & consultations on how to play a positive role in their children's career orientation.

## **Entrepreneurship**

I help students adopt and grow an entrepreneurial mindset and skills, learn about sustainability, and social entrepreneurship.

## **Goal Setting Strategies**

Healthy & successful individuals and organizations focus have a clear direction and smart goal setting.

## **Digital Citizenship**

I train youth on how to be digitally responsible and safe while playing a impactful role.



# The Leadership Camp

This is our premium program for youth, that trains them on:

- Leadership Skills
- Career Development,
- Entrepreneurship (social entrepreneurship)
- Financial Literacy
- Sustainable Goals.



**I help students, parents,  
educational institutions  
and companies navigate  
the **VUCA World****

## **VUCA in Educational Institutions**

I help teachers and students navigate the change constantly happening in the job market, adopt a coaching approach to teaching & learning, discover themselves, and unlearn & relearn the skills of the future.

## **VUCA in Companies**

I help companies, leaders & employees navigate the change happening due to the digital transformation, COVID-19, and the new worldwide business directions.



**LET'S CONNECT  
& COLLABORATE**

**Reach out to me on my  
email:**

**[skillupyou.edu@gmail.com](mailto:skillupyou.edu@gmail.com)**

**Or on LinkedIn:**

**<https://www.linkedin.com/in/ayabarakat/>**